



Agreement Between Yale Robbins Publications LLC (“Management”) and the Exhibitor Listed Below

The Cooperator Expo New York, Wednesday, June 10, 2020
at the New York Hilton Midtown, 1335 Avenue of the Americas at 53rd Street, New York, NY

1. Exhibition Booths & Sponsorship Opportunities (all prices include carpeting, table & 2 chairs)

<input type="checkbox"/> Show Booth Sponsor	\$6,197
<input type="checkbox"/> Platinum Booth	\$5,689
<input type="checkbox"/> Gold Booth	\$5,091
<input type="checkbox"/> Prime Booth	\$4,742
<input type="checkbox"/> Deluxe Booth	\$4,317
<input type="checkbox"/> Corporate Seminar Sponsorship	CALL
<input type="checkbox"/> Program Guide Sponsorship	\$3,000
<input type="checkbox"/> Food Court Sponsorship	\$1,500
<input type="checkbox"/> Aisle Sign Sponsorship (one per aisle)	\$750
<input type="checkbox"/>	\$

Sub Total \$

2. Packages:

<input type="checkbox"/> The Penthouse – Deluxe Booth, Full Pg. b/w Ad in the Expo Program Guide, Aisle Sign, Full Pg. 4/c Ad in the Expo Distribution of The Cooperator, Free Standing Insert in the Expo Distribution of The Cooperator	\$9,529
<input type="checkbox"/> The Classic 6 – Deluxe Booth, Full Pg. b/w Ad in the Expo Program Guide, Aisle Sign, Free Standing Insert in the Expo Distribution of The Cooperator	\$6,225
<input type="checkbox"/> The Junior 4 – Deluxe Booth, 1/2 Pg. b/w ad in the Expo Program Guide, 1/4 Pg. b/w ad in the Expo issue	\$5,663
<input type="checkbox"/> The Studio – Deluxe Booth, 1/2 Pg. b/w Ad in the Expo Program Guide	\$4,620

Sub Total \$

3. Program Marketing Opportunities – Advertisement in Expo Program Guide (All Rates for Black & White Ads)

<input type="checkbox"/> Back Cover	\$1,205
<input type="checkbox"/> Full Page Ad	\$1,015
<input type="checkbox"/> Half Page Ad	\$540
<input type="checkbox"/> Business Card Ad (please include card with payment)	\$410

Sub Total \$

4. Advertising Opportunities in the Expo Edition of The Cooperator

<input type="checkbox"/> Free Standing Insert - Expo Distribution (insertion only, price does not include artwork and printing)	\$500
<input type="checkbox"/> Please contact me for display advertising rates.	

5. Total of sections 1, 2, 3, and 4 \$

6. Exhibitor Information

Company <input type="text"/>	Contact Name <input type="text"/>
Street <input type="text"/>	City/State/Zip <input type="text"/>
Phone Number <input type="text"/>	Fax Number <input type="text"/>
Email Address <input type="text"/>	Industry Category <input type="text"/>
Preferred Booth Number: First <input type="text"/> Second <input type="text"/>	Third <input type="text"/>

The parties agree to the Terms and Conditions set forth above and on the following page titled “Expo Terms and Conditions.”

Accepted and Agreed to by Exhibitor

Signed By (print name): Signature: _____ Date: _____

Accepted and Agreed to by Management

Signed By (print name): Signature: _____ Date: _____

Please make checks payable to: Yale Robbins Publications LLC, 205 Lexington Ave., 12th Floor, New York, NY 10016

To pay by credit card (3% convenience fee added for charge card purchases): Visa MasterCard American Express

Card#: Exp. Date: CVV2:

Card Holder Name:

Authorized by: Date: