

# LESS TRAINING. MORE LEASING.

### A FLEXIBLE SOLUTION THAT ADAPTS TO YOUR NEEDS.

The core of MRI's multifamily suite of Resident Lifecycle software solutions, MRI Residential Management, lets you effectively manage the entire real estate cycle, from online leasing and lead qualification to renewals and statement of deposit. All MRI Solutions work together to provide an accurate view of the current state of your business and assist in elevating its performance.

### EXPERIENCE THE NEXT GENERATION OF PROPERTY MANAGEMENT SOFTWARE



- Easy-to-navigate interface
- Global search capabilities with MRI•GO
- Minimize to-do lists
- Role based dashboard views

At MRI Software, we believe clients deserve choice and flexibility. Creating a unique solution set that empowers your business has never been easier and our robust library of partners in the property management software space provides limitless flexibility. Don't settle for a limited solution – give your business the power of endless choice.

## "MRI Software has grown with the market and with the needs of management companies. They continue to be a key partner in our success."

RON HERMAN, GOLDBERG COMPANIES INC.





LEARN MORE ABOUT MRI RESIDENTIAL MANAGEMENT VISIT MRISOFTWARE.COM OR CONTACT SALES@MRISOFTWARE.COM



### SERVICES AND SUPPORT THAT MAKE A DIFFERENCE

#### WHEN YOU NEED SUPPORT IMPLEMENTING OR CONFIGURING YOUR MRI SOLUTION, WHAT BETTER RESOURCE IS THERE THAN MRI ITSELF?

The MRI Global Professional Services (GPS) team offers a consistent delivery experience, standardized work plans and templates, and a streamlined approach to help speed implementation and improve your time to value. Because of this, GPS is able to consistently deliver projects on budget and on time. All members of the GPS team have extensive experience with real estate software implementations. Additionally, if you want to learn more about how to use your MRI solution, GPS provides a variety of standardized and personalized training opportunities that include both classroom sessions and self-paced virtual learning.

### FLEXIBLE SOLUTIONS THAT ADAPT TO YOUR PROPERTY MANAGEMENT NEEDS

**MRI SAAS** – Enjoy the freedom and peace-of-mind that comes with eliminating the costs and resources required to maintain and keep secure costly hardware and infrastructure.

**MRI RESIDENT CONNECT** – MRI Resident Connect is a secure resident portal that allows multifamily property managers to simply and effectively communicate with residents and empowers residents to manage their account online themselves, including submitting service requests, paying rent and even renewing their lease from the convenience of their home, office or mobile device.

**PROSPECT CONNECT** – Your leasing office is always open for business, providing online search, selection, application and lease execution solutions that drive qualified prospects to your community, painlessly closing leases with maximum value. Whether a prospect wants to lease online or at the community, Prospect Connect helps take your leasing of the next level.

**MARKET CONNECT PROPERTY AND MOBILE WEBSITES** – Ensure your customers receive an optimal online experience regardless of whether they visit you on a desktop, mobile, or tablet device.

**MRI MARKET COMPS** – Validate your pricing strategy and gain a current, accurate view into your defined competitive landscape with the only automated apartment market comp source with weekly updates.

**BOSTONPOST AFFORDABLE HOUSING PROPERTY MANAGER** – Streamline compliance, financials and general property management operations for any mix of affordable housing funding sources.

### **MRI HAS THE RESIDENT LIFECYCLE COVERED**

#### MARKETING & ONLINE LEASING

MRI's Market Connect Pricing & Availability gives you total control over when, where, and how your available apartments are marketed online, and gives apartment hunters the ability to begin the leasing process when they're most interested in living at your community. From there, applicants will smoothly transition into an online leasing application with Prospect Connect, our 24/7 leasing portal. Through it all, the guest card, screening results, application information, payment transactions and lease document history will be fully integrated with MRI Residential Management, reducing manual data entry for your team.

#### **RESIDENT PORTAL**

MRI's powerfully effective resident management solutions include a robust, fully-brandable resident portal that provides a secure website which allows you to deliver a superb online customer service experience to your residents. From viewing statements and account balances to paying rent and delivering lease renewals electronically, MRI Resident Connect gives your customers the online amenities that today's constantly connected residents demand.

#### **OPERATIONAL MANAGEMENT**

The MRI Residential Management solution offers support for nearly all of your real estate management functions, such as accounting and residential lease processing including billing, reporting, project management, and facility maintenance. The system is scalable, so it will grow with your business, making it easier for your staff to adjust on the fly as your portfolio grows. Automated processes and more efficient workflows mean you can expand your holdings without having to significantly increase headcount.

#### PERFORMANCE MANAGEMENT

As you manage your properties with the MRI Residential Management solution, the data you capture along the way, such as information associated with expenses and income, can then be used to measure performance against projections. This allows you to easily determine the true return on your investments, while providing you with information that can help increase the accuracy of assumptions that support decisions you make in the future. The solution also offers a robust waterfall engine that not only can model different investment scenarios, but also can calculate waterfall returns and determine contributions and distributions.

### **MRI** MULTIFAMILY CONNECT SUITE

### **MRI** RESIDENTIAL MANAGEMENT



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