

# FOR MAXIMUM V.I.P. IMPACT & EXPOSURE AT THE CO-OP & CONDO EXPO...

## BECOME A CORPORATE SPONSOR!



Tuesday, April 27th, 2010

directly to your highly-targeted audience before, during and even after the Expo...

- Your marketing message is mailed to over 90,000 qualified prospects
- Meet and greet over 3,000 Co-op & Condo decision makers
- Hold 1-on-1 meetings with Board Presidents, Managing Agents and Co-op & Condo Execs
- Gain recognition as an industry expert

Since 1987, THE CO-OP & CONDO EXPO has attracted 1,000's of qualified buyers – the “Who’s Who” of residential decision makers. That’s more prospects in one day than your sales force reaches in one month. And these eager, qualified buyers are there to learn about your products and services!

Bottom line: the larger and more dynamic your presence at this premier, one-of-a-kind event, the greater your impact...and potential results!

Now you can generate maximum V.I.P. exposure with an EXPO CORPORATE SPONSORSHIP!

This exclusive, top-tier program spotlights your company and delivers your marketing message



Best of all, you'll address over 150 qualified attendees in an exclusive speaking engagement that showcases your expertise!

[coopexpo.com](http://coopexpo.com)

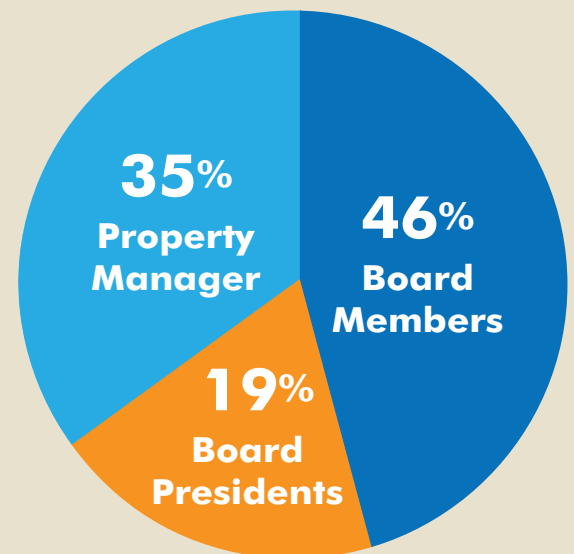
# WHAT BETTER VENUE FOR YOUR MESSAGE THAN THIS UNPARALLELED EVENT!

THE CO-OP & CONDO EXPO has an unparalleled track record of serving the co-op, condo, and HOA communities. It's also produced by *The Cooperator*, part of the Yale Robbins, Inc., family of real estate publications and the leading authority on NY Metro area residential real estate for three decades. This year, 3,000+ attendees are expected at The 23rd Annual Expo, including Board Presidents, Board Members and Managing Agents!

## PAST EXPOS ARE PROOF POSITIVE ATTENDEES COME TO LEARN ABOUT PRODUCTS AND SERVICES LIKE YOURS...

Accounting	434	Investment Services	248
Architects/Engineering	621	Irrigation	121
Attorneys	483	Janitorial Supplies	378
Boilers	583	Landscaping	427
Chimneys	203	Laundry Rooms	440
Communications	462	Lenders/Mortgage Brokers	296
Conservation	452	Mailboxes	271
Construction	484	Management	717
Disaster Restoration	53	Painting	350
Doors	354	Parking/Garages	277
Electricity	549	Paving/Seal Coating	232
Elevators	576	Pest Control	430
Environmental	558	Plumbing	556
Exterior Maintenance	543	Recreational	243
Fencing	231	Roofing	525
Fire Protection	320	Screens	184
Flooring	345	Security	563
Fuel Oil	431	Signage	236
Gas	320	Snow Plowing	155
Gutters	159	Steam	189
HVAC	359	Storage	336
Insurance	527	Telecommunications	342
Intercoms	482	Tile & Stone	296
Interior Design	453	Uniforms	182
Investment Services	248	Waste Removal	221
Interior Design	453	Windows	536

### Breakdown of Audience Profile\*



\* Based on registered board members, board presidents and managing agents, not all Expo attendees.

# CORPORATE SPONSORSHIP PROSPECTUS

## HERE ARE JUST SOME OF THE EXCLUSIVE BENEFITS YOU'LL ENJOY AS A CORPORATE SPONSOR:

### BEFORE THE EXPO...

- Company name and logo printed on the front cover and inside The Expo attendee brochure
- Company profile and logo included in The Official Expo attendee brochure (distributed to over 90,000 prospects)
- Company logo, listing and hyperlink to your website on The Official Expo website ([www.coopexpo.com](http://www.coopexpo.com))
- Custom invitation mailed to 1,000 qualified prospects – with telesales follow-up
- Complimentary Expo invitations for your prospects
- A **BOLD** listing in the *2010 Official Directory of Co-op & Condo Services*

### DURING THE EXPO...

- A senior-level executive will present a 45-minute seminar to Expo attendees\*
- Corporate promotional literature placed on every chair at general seminars
- Corporate signage privileges
- Exclusive hospitality area strategically located on The Expo show floor
- Full-page ad in The Official Expo Program Guide
- Company profile and logo in The Official Expo Program Guide
- Inclusion of your corporate promotional literature in the Yale Robbins, Inc. brochure rack
- Digital copy of confidential attendee list attending your seminar

Corporate sponsorships are an unprecedented opportunity for your company to elevate your exposure. A limited number of exclusive categories are available. Don't wait until next year to take advantage of this powerful program. Reserve your speaking slot and show floor positioning...NOW!

For a complete list of Corporate Sponsorship benefits and features, contact Henry Robbins 212-683-5700 [henry@yrinc.com](mailto:henry@yrinc.com)

\* Seminar content and structure to be approved by Yale Robbins, Inc.

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# SPONSORS AND EXHIBITORS

## AT THE RECENT CO-OP & CONDO EXPO...

### SPONSORS

Bollinger, Inc.  
Coinmach  
HUB International Northeast  
Meridian Capital Group, LLC  
Merker Advisory Services  
MetroCom NYC  
Metropolitan Refunds  
Nu-Way Environmental  
Stuyvesant Fuel Services  
The Flanders Group  
Time Warner  
Unitone Communication Systems  
Wascomat  
WelcomeLink, Inc.

### EXHIBITORS

A&D Steel  
A.R.M. Insurance  
Academy Fire Protection  
Academy Mailbox  
AKAM Associates  
All Area Property Management Co.  
Almstead Tree & Shrub Care  
AM & G Waterproofing/Park Ave.  
Bldg. Supplies  
Amerada Hess Corp.  
American Lawn Sprinklers  
American Pipe & Tank  
Apple Intercom  
Approved Oil  
Arrow Restoration  
Ashokan Water Services  
Association for Energy Affordability  
Association Voice  
Astoria Federal  
Atlas Welding & Boiler Repair  
Bargold Storage Systems  
Bartlett Tree Experts  
Becht Engineering, PC  
Bell Environmental  
Bellet Construction  
Bernini Construction  
Better Waters  
Big Apple Fire Sprinkler Company  
Bill Miller Photography  
BP Elevator  
Branch Services  
BuildingLink.com  
Buildings NY  
Castle Oil

Centimark Corp.  
Chute Master  
Citiwide Communications  
Citrin, Cooperman & Co., LLP  
City of New York Dept of Housing  
Preservation & Develop. Housing  
Educational Services  
CitySites Real Estate Group  
Clark & Wilkins  
Cobblestone Construction  
Cold Point Corp.  
Command Security  
Commerce Bank  
Community Association Banc  
Con Edison Steam  
Council of New York Cooperatives  
and Condominiums  
Country Wide Home Loans -  
Private Mortgage Bank Inc  
Crown Janitorial Products  
Crystal Windows  
Cure Water Systems  
Deutsch Tane Waterman & Wurtzel  
Digital Printing Imaging  
Distinguished Programs  
Dome'l Inc  
Dunn McNeil Ramsey, Inc.  
Eclipse Screens  
Econnergy Energy Co.  
Elmer S. Hyde Agency  
Emigrant Mortgage Company  
Empire State Supply  
Enernet Corporation  
EPG Spa & Pool Management  
EPIC Security Corp.  
Equipment Marketers  
Esquire Management  
Falcon Engineering  
Falcon Perspective  
Federation of NY Housing  
Cooperatives & Condominiums  
Ferrantino Fuel  
Financial Freedom Reverse Mortgage  
FJC Security  
Fowler Route Company  
Future Communications Virtual  
Service  
Gemini Waterproofing and  
Restoration Corporation  
General Bronze  
Glasscare, Inc.

Grace Carting Corp.  
GYM Source  
Harp Appliance Service  
Hercules Corp.  
Hi-Rise Laundry  
Hotwire Communications  
Ian H. Graham Insurance  
Impact Real Estate Management  
Industrial Windows Corp.  
Institute of Real Estate Management  
Integrated Business Solutions  
Islandaire, Inc.  
JLC Environmental  
Jordan Intercom  
Justis Mortgage Group  
Kelly Window System, Inc.  
Kevin Davis Insurance  
Kew Forest Maintenance Supply  
Keyspan Energy Delivery  
Kislak National Bank  
Landlord Guard, Inc.  
Leonard Powers, Inc.  
Life Fitness  
Long Island General Supply  
Lucidity Signage System  
Mac-Gray Services, Inc.  
Mackenzie  
Mackoul & Associates  
Mansfield Plumbing Products, LLC  
Marriott Vacation Club Int'l  
McQuay  
Mensch Mill & Lumber Corp  
Merrill Lynch  
Metro Fuel Oil Corp.  
Metro Management Development  
Metro Pest Control  
Mornhurst Gardens  
Murdoch Security  
National Cooperative Bank  
National Maintenance Supply  
National Mechanical Services  
Natwood Sales  
New Jersey Window Erectors  
New York Plumbing & Heating  
Nortronics Corp.  
Nouveau Elevator  
NY Windows & Doors  
NYARM  
NYS Public Service Commission  
NYSERDA  
Outland Engineering, Inc.

Parks & Associates Insurance  
Petro Fuel Inc.  
Power Your Way/Con Edison  
Preferred Empire Mortgage  
Pump and Motor Corp.  
Radio Active Communications  
Ramps/Lifts For A Better Living  
Rand Engineering  
Real Estate Education Center  
Real Estate Weekly  
Righter Group  
ROA Hutton, LLC  
Rosenwach Tank  
Safe Decisions  
Safety Environmental Co.  
Schindler Elevator Corp.  
SEBCO Laundry Systems Inc.  
Senior Funding Group  
Service Directions  
Shlomo Kot, CPA  
Siedle Communications  
Silver Line Windows  
Singler Enterprises  
Standard Waterproofing  
Stanley Bernstein Poly-Fol Corp.  
Stark & Stark  
Sterling & Sterling, Inc.  
Sterling National Bank  
SubCarrier Communications  
Suburban Pest Control  
Superintendents Technical Assoc.  
Superior Light & Fan  
Sygrove Associates Design Group  
Systems 2000 Plumbing Service  
The B&G Group, Inc.  
The Cooperator  
The Fitness Company  
The Magnolia Group Corp  
Timberline Software  
Total Swimming Pool Management  
TTS Payroll  
United Homeland Security Inc.  
V2K Window Fashions  
Varsity Plumbing  
Ver-Tech Elevator  
Vertical Systems Analysis  
Washington Mutual  
WireCrafters  
Wireless Capital Partners  
World Aluminum LLC  
Yardi Systems