

What is the FREE Reverse Marking Service?

- * Every time you use a lead retrieval device (available for purchase at an additional cost) to scan attendee's badge at the expo, a link is created between you and the attendee.
- * After the show Every attendee will receive and email linked to their own unique webpage listing all exhibitors that they visited by service category.
- * Jump-start your post-show marketing by giving your company "top-of-mind awareness" when you contact them after the event.

Example of what attendees will see:

The screenshot shows a Mozilla Firefox browser window displaying the 'Co-op & Condo Expo' website. The page title is 'Co-op & Condo Expo' with the tagline 'Where buildings meet services'. The URL in the address bar is 'http://coopexpo.com/VisitedCompanies.aspx?email=demo@yrinc.com'. The page features a navigation menu with links for 'home', 'who's exhibiting', 'floor plan', 'events', 'location', 'for exhibitors', and 'contact us'. A 'Register to Attend' button is visible. The main content area is titled 'Visited Companies' and lists companies visited at the expo, categorized by service type: Attorneys, Telecommunications, and Water Tanks. Each category includes the company logo, name, phone number, and a 'more info...' link. The 'Corporate Sponsors' sidebar lists logos for Verizon, Time Warner Cable, Meridian Capital Group, Stark & Stark, Abalon, Rosenwach Tank Company, JAD, BCExchange, National Condo Advisors, and AD Real Estate Management, Inc. The footer contains additional navigation links and contact information for The Cooperator.